

PRESS RELEASE

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InSITE'S 1 YEAR BIRTHDAY GIG!

InSITE, Herefordshire's only youth e-magazine, published by The Rural Media Company, is celebrating its first birthday on Monday 25th April with a live music gig showcasing some of Herefordshire's best young talent.

Bands including New Beginning, Kennedy Sunday, LD50 and Kimber are to play at the gig at Karlo's, Widemarsh Street, Hereford.

The event will also spearhead InSITE's campaign for a specialist live music venue in the county.

Emily Price, one of the event organisers and a trainee Youth Media Worker on Youth Times, explains the campaign: "With so much talent around it makes sense to have a special venue where bands can practice and play. It would also provide young people with a safe place to go in the evening to watch bands rather than going to a smelly old pub."

The birthday bash will kick off at 6:30pm, entry is £2 on the door and only people aged 14 + will be admitted. All proceeds will go to Comic Relief Africa Fund and St Michael's Hospice.

For more information about the gig or the campaign log on to www.insitemag.net or contact the Youth Times team at the Youth Times Press Office, The Rural Media Company, 64 Widemarsh Street, Hereford, HR4 9HG or email: emily@insitemag.net

Release Ends

Note to Editors

- Bands will be playing throughout the night on Monday 25th April 2005 between 7:10 and 11pm at Karlo's Hereford. If you are interested in the photo opportunity, please let me know on kate@insitemag.net or phone 01432 278 220.
- The Rural Media Company works throughout the UK. We combine community and informal education, training and advocacy with the professional skills of the media industry. The results are effective, high-impact, high-quality media projects and educational materials at the cutting edge of current policy and debate. The Rural Media Company is a registered charity and company limited by guarantee.
- InSITE provides a platform for the views and opinions of Herefordshire's young people. It is an opportunity for the youth community to explore local, national and global issues, participate in debate and influence decision making.
- InSITE is a Youth Times project by The Rural Media Company. Youth Times is a training, publishing and local democracy initiative. Youth Times receives support from The Rank Foundation, Comic Relief, the Local Network Fund and the Single Regeneration Budget through the Herefordshire Partnership and the Herefordshire Community Youth Service.

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