

## PRESS RELEASE

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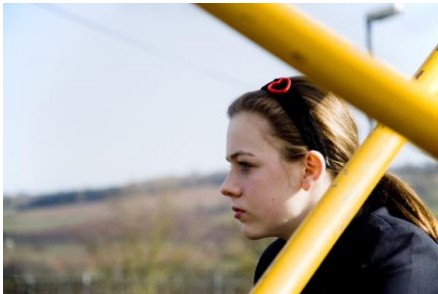
**Date:** 12<sup>th</sup> December 2009

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### Bromyard film is chosen to be the Christmas Day Movie!

**Still Life**, the community film production made by the people of Bromyard and The Rural Media Company has been chosen to be the big Christmas Day movie for national broadcast on The Community Channel.

The film, which was created over the course of the year with over 300 hundred people from the town premiered at the Hay Festival earlier this year and earned itself very high praise from Oscar winner and BAFTA Fellow Lord Puttnam who described the film as, "an inspiration to communities everywhere as to what they can achieve with film.....it is work that deserves a wide and appreciative audience."



The film and its accompanying documentary will be shown at 3 different intervals during the day, 8:00am, 2.00pm and 9.00pm. "We were thrilled that **Still Life** was chosen to be the Christmas day film for the Community Channel", said Adrian Lambert the films Director, "we're up against some very stiff competition in our time slots including Top of the Pops, Top Gear and the Royle Family! But if anybody fancies watching a great film with a very local feel on the big day then please tune in!"

The Community Channel can be found on Sky 539, Virgin 233 or on Freeview 87 (between 6 and 9am only)

**Still Life** follows the previous Rural Media film project **Crafta Webb** which award winning director Ken Loach supported. "It's fantastic to have the work we are making with Herefordshire communities recognised by such eminent film makers", said Adrian, "we have a number of very exciting projects in development and we hope to continue this fantastic work in 2010."



**Release ends**

## **Note to Editors**

- **The Rural Media Company** [www.ruralmedia.co.uk](http://www.ruralmedia.co.uk) is a Charity and company limited by guarantee and is supported by ScreenWM, Elmley Foundation and Herefordshire Council.
- **Still Life** was supported by Arts Council England, Lankelly Chase, Screen WM and the UK Film Council through the National Lottery and Herefordshire Council.
- **Lord Puttnam's** successes as a Producer include Bugsy Malone, Midnight Express, The Duellists, Chariots of Fire (which won the Academy Award for Best Picture), Local Hero, Memphis Belle, The Killing Fields and The Mission (which won the Palme d'Or at the Cannes Film Festival in 1986). In 1982 he received the BAFTA Michael Balcon Award for his outstanding contribution to the British Film Industry. In 2006, he was awarded the Orange BAFTA Fellowship of the Academy.
- Since 1998 he has been Chancellor of the University of Sunderland, and Chair of Trustees of the National Teaching Awards. He served as the first Chair of the General Teaching Council (2000-2002), and on a variety of other public bodies. He was founding Chair of the National Endowment for Science, Technology and the Arts, and for 10 years chaired the National Museum of Photography, Film and Television. He was appointed Deputy Chairman of Channel 4 in 2006. Lord Puttnam took up a new role as Chancellor of The Open University in April 2007 and was appointed President of UNICEF UK in July 2002. He was awarded a CBE in 1983, was knighted in 1995 and was created a life peer in 1997.