

PRESS RELEASE

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Rural Media Welcomes Two New Board Members

The Rural Media Company has appointed two new members to its Board of Trustees, following the charity's 19th AGM last week. They include:

Michael Hainge, a former Director of Environment and Culture for Herefordshire Council, now runs a consultancy called Alchemy Creative Partnership Limited, which offers services to public, private and not-for-profit sectors.

Justine Wheatley is a qualified chartered accountant, formerly with Deloitte UK, and an arts management professional who is currently Director of Arts Alive Wales.

Rural Media's Chair, Cllr Steve Trow said he was delighted that Justine and Michael had agreed to join the Board. "Both new Trustees will bring that unique combination of financial and management expertise together with a passion for the arts and creativity."

At the AGM last week, Rural Media celebrated its most successful year to date, having involved over 3000 people directly in skills training and creative activity; produced 109 films and other media projects; and reached an audience of over 2 million people.

Steve Trow went on to say: "We had a tremendous response to our open recruitment process for new Board members, and as a result we are also forming an Experts' Advisory Group which will ensure that talented professionals can feed their ideas and knowledge into our work, supporting us to develop new and exciting projects and services locally and nationally."

For more information, contact Nic Millington, CEO at nicm@ruralmedia.co.uk or visit www.ruralmedia.co.uk

Release ends

Note to Editors

- **The Rural Media Company** is a Charity and company limited by guarantee and is supported by Elmley Foundation and Herefordshire Council.
- www.ruralmedia.co.uk