

PRESS RELEASE: FOR IMMEDIATE RELEASE

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A local rural equality and diversity project is looking for more people to appear in its latest collection of short films.

The Rural Media Company is very keen to hear from a same-sex couple who have had, or are planning, a civil partnership ceremony and any women who have had difficulty resuming their careers after leaving work to raise a family.

The project, *Same But Different*, currently features the testimonies of eighteen local people who have decided to publicly tell their stories and prove just how diverse the county of Herefordshire really is. The topics explored so far include age, disability, sex, race, religion and belief, gender reassignment and sexual orientation and provide a snapshot of life from a different point of view.

The DVD was successfully launched last year by The Rural Media Company at Hereford's Borderlines Film Festival and is currently being screened across the county to inform, educate and stimulate discussion amongst members of the community to increase inclusion and challenge stereotypes.

If you feel you would qualify to take part in either of these films and would like to discuss it further, or would like to organise a screening, please contact, project co-ordinator Jeff Newsome on 01432 344039 or email jeffn@ruralmedia.co.uk

Release ends

Note to Editors

- **The Rural Media Company** is a Charity and company limited by guarantee and is supported by ScreenWM, Elmley Foundation and Herefordshire Council.
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