



PRESS RELEASE

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Looking for Bromyard Film Stars!!!

A dedicated group of Bromyard locals have been working with the Rural Media Company to develop the script for a mini feature film set in the town. The film is about the story of an imaginative young girl who has been picked to play 'the bride' in the school's re-enactment of a hop pickers wedding just when her own family is in turmoil.

The production is now looking for local people from Bromyard and surrounding areas, to play the characters and insist that they are not expecting people to have previous experience of screen acting or even theatre acting.

'Performing for camera is quite different,' explains Adrian Lambert, the film's Producer/Director, 'it's more subtle, often much more still. This is a story about dyed-in-the-wool Bromyard residents, so a lot of it is about finding people who look and sound right for the parts and make sense when you see them together on screen.'

The key characters include Lauren, a 12 year-old, imaginative, feisty girl; Mark her lorry driver Dad in his 30s or early 40's, Patti, her harassed 30-something mum and Josie, the 'other woman'.

With a 6 day shoot imminent in February, the production team are also recruiting more volunteers for behind the scenes preparation and on-location work.

'Local knowledge is absolutely critical to this film feeling authentic to Bromyard,' says the project's co-ordinator Vey Straker. 'Finding the perfect locations, choosing the right costumes and props for the characters; it's those kind of details that will make or break the film. The project has had great support so far, but there is plenty room for more people to get involved!'

Volunteer crew members will be trained in film industry skills such as continuity, location management and wardrobe, while everyone will also get a grounding in camerawork and sound recording.

The final film will be screened locally as well as at film festivals and on the internet and it may be broadcast on TV.

A full character list is available on the Bromyard Movie page of www.bromyard.info and casting will start at informal Performance Workshops on Tuesday 4th and Thursday 6th November, from 6.30-8.30pm at Queen Elizabeth Humanities College. Filming will take place over a few days in late February.

The first Production Workshop will take place on Saturday 15th November, 10am – 12.30pm at QE School.

For further information please contact Vey Straker at the Rural Media Company on 01432 344 039 or e-mail veys@ruralmedia.co.uk.

Release Ends

Note to Editors

- Rural Lives is funded by Arts Council West Midlands and LankellyChase Foundation.
- The Rural Media Company works throughout the UK. It combines community and informal education, training and advocacy with the professional skills of the media industry. The results are effective, high-impact, high-quality media projects and educational materials at the cutting edge of current policy and debate.
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UK FILM COUNCIL

