

PRESS RELEASE

Contact: Natalie Preece/Alison Chapman – The Rural Media Company 01432 344039
nataliep@ruralmedia.co.uk

Date: 1st September 2006

THE RURAL MEDIA COMPANY OPEN DAY

15th SEPTEMBER 2006, 1.00-7.00PM

The Rural Media Company will be helping celebrate the opening of an exciting new venue in Herefordshire next week by holding their Open Day at the water.shed (www.h-watershed.com) on 15th September.

The event which will run from 1.00 - 7.00pm is open to everyone who wants to know more about making media work in a rural county. Our local and regional partners and project participants across each of The Company's three programme strands - Youth & Education, Production, and Media Development - will all be attending.

During the Open Day Rural Media will be screening their recent work with the Commission for Rural Communities (CRC) on housing and rural disadvantage, along with other areas such as the recent partnership with the BBC developing Local TV; young people's local democracy work using journalism and publishing; work with Gypsies and Travellers throughout the UK; media literacy work with schools and colleges; and a slate of community filmmaking.

There will be DVD's and exhibitions to see and refreshments available throughout the day, a chance to meet staff and trustees, and a reception at 5.30pm at which speakers will give short presentations from local, regional and national perspectives on the unparalleled economic, social and cultural potential of digital media for rural communities.

Everyone is welcome.

For further details:
e-mail nataliep@ruralmedia.co.uk
tel. 01432 344039
visit www.ruralmedia.co.uk

Release ends

Note to Editors

1. The Rural Media Company works throughout the UK. We combine community and informal education, training and advocacy with the professional skills of the media industry. The results are effective, high-impact, high-quality media projects and educational materials at the cutting edge of current policy and debate. The Rural Media Company is a registered charity and company limited by guarantee (www.ruralmedia.co.uk)
2. The Rural Media Company receives support from the UK Film Council, Screen West Midlands, Herefordshire Council and many other funders, trusts, foundations and charities.