

PRESS RELEASE

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Date: 1 December 2005

Youth E-magazine Tells It Like It Is

Despite causing violent uncontrollable shaking for some and three days of nightmares for others the drug Ketamine is one of the biggest phenomena to hit Herefordshire, according to the latest issue of InSITE e-magazine (www.insitemag.net).

With young people talking about their experiences of taking this horse tranquilliser and how they are crying out for the drug problem in Hereford to be tackled and not swept under the carpet, this issue of the online youth magazine proves to be more-hard hitting than ever.

“Our young readers and contributors want more than just lip service paid to their issues,” says Youth Times journalist Kate Williams, “in this latest edition of InSITE they wanted to highlight what they are dealing with, things they both love and hate.”

The independent and in your face e-magazine also confronts the growing problem of Anorexia and asks why young people feel the need to look like super skinny celebrity A-listers like Kate Moss and Sienna Miller.

“We are only on the third issue of our funky new website are already getting calls from the national media wanting to talk to us about our stories,” said 15 year old InSITE editor Dale Prince. “It’s great because we get to cover real stories and talk to real people,” he added.

This issue also features the InSITE guide to buying your first car and interviews with some of the hottest bands in Herefordshire. The latest films, photographs and graphics created by InSITE’s young reporters and designers are also showcased in the multimedia gallery.

If you are aged between 13-25 and have a passion for journalism or a flair for design and want to get involved with InSITE and get your work published email kate@insitemag.net for more information.

Release Ends

Note to Editors

- The Rural Media Company works throughout the UK. We combine community and informal education, training and advocacy with the professional skills of the media industry. The results are effective, high-impact, high-quality media projects and educational materials at the cutting edge of current policy and debate. The Rural Media Company is a registered charity and company limited by guarantee (www.ruralmedia.co.uk)
- InSITE provides a platform for the views and opinions of Herefordshire's young people. It is an opportunity for the youth community to explore local, national and global issues, participate in debate and influence decision making.
- InSITE is a Youth Times project by The Rural Media Company. Youth Times is a training, publishing and local democracy initiative. Youth Times receives support from The Rank Foundation, Comic Relief and the Single Regeneration Budget through the Herefordshire Partnership and the Herefordshire Community Youth Service.

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