

PRESS RELEASE

Contact: Natalie Preece, The Rural Media Company
01432 344039
nataliep@ruralmedia.co.uk

Date: 30 August 2007

New opportunities to work, train and volunteer on County's Leading Youth Magazine

Youth Times - the youth-led media project that provides a voice for young people in Herefordshire is seeking volunteers and people interested in training or working on the project.

"If you already have some media skills and experience of working with young people we may be able to offer you work on the project", said Adrian Lambert, Director of Youth & Education at The Rural Media Company which runs the Youth Times project. He went on to say, "If you are under 25 and are interested in developing creative media skills and sharing them with young people, we may be able to offer a training placement to put you on the road to becoming a qualified youth media worker."

As well as gaining practical media and communications skills and literacy, young people say Youth Times also enhances their confidence and status because their views and opinions about local communities and wider society are taken more seriously. Young people produce Youth Times' e-magazine InSITE (www.insitemag.net), which explores topics from the very local to the global.

If you would like to become more involved with the running and development of Herefordshire's award winning media and publishing project by and for young people, contact Natalie on 01432 344039, email nataliep@ruralmedia.co.uk or visit www.ruralmedia.co.uk

Release ends

Note to Editors

- The Rural Media Company works throughout the UK. We combine community and informal education, training and advocacy with the professional skills of the media industry. The results are effective, high-impact, high-quality media projects and educational materials at the cutting edge of current policy and debate. The Rural Media Company is a registered charity and company limited by guarantee.
- Youth Times receives support from The Rank Foundation, Screen WM and The Big Lottery Young People's Fund.

www.ruralmedia.co.uk