

PRESS RELEASE

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Summer Film School for Herefordshire Teens

The Rural Media Company's Summer Film School returns to Hereford this summer holidays offering budding young filmmakers the chance to learn new filmmaking skills and make their own short movies!

From **25th July until 5^h August** (excluding weekends) 13 -19 year olds can take part in master classes run by industry professionals to learn a range of technical and creative skills including camera operation, screen acting, sound recording, script writing and editing. They'll then be given the chance to get creative and make their own short films using the latest HD cameras, iMacs and digital editing software.



Shoot Out filmmaker Nathan Williams says, *'The Film School is a great way to meet new people whilst kick starting your summer and your creative mind and can lead to some fantastic opportunities. One of the films we made last year has recently been selected for the Leeds Young People's Film Festival.'*

The Summer Film School is part of the Rural Media Company's Shoot Out project which works across the county enabling young people to engage positively with their communities through filmmaking. Over the past 18 months over 200 young people have benefitted from Shoot Out and by the end of 2012 we hope to have given 500 young people the chance to make their own short films.

One of the participants from last year's summer school said, *'Shoot Out has opened my eyes to this whole world of filmmaking that I'd never thought about before and now I'd really like to be a camera person or work in lighting. This has been such a great experience for me.'*

Summer Film School aims to find the filmmaker hidden in all of the participants!

Places for Shoot Out's Summer Film School cost £100 and are limited. You can secure your place now with a £25.00 deposit. Free bursary places are also available, please enquire. To book telephone **01432 344039** or email nataliep@ruralmedia.co.uk.

ENDS

Note to Editors

- **The Rural Media Company** is a Charity and company limited by guarantee. It is supported by Screen WM, Elmley Foundation and Herefordshire Council.
- www.ruralmedia.co.uk
- Shoot Out is funded by The National Lottery, Young People's Fund.
- Image Captions: *Shoot Out participants filming in Herefordshire.*
- Further images available on request