

# RECOMMENDED HASHTAGS

Popular hashtags may not be the same on TikTok as they are on Instagram. Be sure to do your research before using. The best route is to see what other #'s are being used under #booktok or #bookstagram content and copy them!

Here are some ideas for TikTok:

- #fyp
- #booktok
- #booktokuk
- #bookclub
- #libraryrecs
- #bookrecs
- #read
- #bookhaul

For Instagram:

- #bookstagram
- #bookaholic
- #bookworms
- #ilovebooks
- #librariansofinstagram
- #librarylife
- #booklover
- #bookreview

Remember to tag themes/genres that your content applies to. For example, if your book is gothic horror, tag #gothic #horror. Fans of the genre will find it easier to find your content!