

**CALL OUT FOR NEW BOARD MEMBERS****September 2019**

Rural Media Charity is looking for dynamic and experienced individuals to join our Board of Trustees.

Rural Media comprises Rural Media Charity and its trading subsidiary, Rural Media Productions Ltd. Now in its 27th year, the charity is looking to build on its excellent local, regional and national reputation with plans to augment the Board by at least 3 members. We require a number of highly motivated people who share our commitment to inspire and support communities, including those most disadvantaged, to develop skills and a 'voice' through creative media.

Rural Media Charity's vision is 'A society where everyone has access to film, digital arts and media to communicate, create and learn.' To deliver this vision we have identified five strategic priorities: Celebrating Place; Participation and Voice; Talent and Skills / Careers; Audience and Exhibition; Sustainability and Growth.

We work closely with a wide range of partners including Arts Council England, British Film Institute, National Lottery Community Fund, National Lottery Heritage Fund, Herefordshire Council, colleges and universities, broadcasters, local authorities and local and national trusts and charities.

Our recent successes include:

- A two-year BBC commission 2019-21 to support young artists and deliver film, audio and interactive content for broadcast across BBC platforms.
- Re-location to fully accessible high-standard offices and studios in the centre of Hereford;
- Installation of broadcast-standard film and audio production, post-production and outreach facilities;
- Appointments of talented professionals with backgrounds in film and TV, journalism, digital publishing, heritage & culture, and charity finance;
- Two Royal Television Society awards for our work in digital creation and diversity;
- A reach of over 1M people per annum with our films, print and web journalism;
- Awards of over £2.5M since 2017 for major multi-annual arts, heritage and equality projects;
- Launch of a trading subsidiary, Rural Media Productions Ltd, which generates commercial income in support of Rural Media Charity.

We currently have 7 Trustees on our board who bring a wide range of strategic and management experience – find out more about them at <https://www.ruralmedia.co.uk/about/our-team> .

Trustees are responsible for ensuring the strong and effective governance of Rural Media, its financial sustainability, and compliance with all relevant legislation. You will be involved in strategic planning and help shape Rural Media's longer term development.

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Powerfully advocating and championing Rural Media's work and achievements is essential for all Trustees.

Trustees meet 4 times per year including an AGM and an annual Staff and Board Development day. Board meetings usually take place at Rural Media's base in Hereford. Board members are encouraged to attend screenings, premieres and other events and to advocate strongly for the charity. We also encourage trustees to offer additional time to meet staff members, learn about and support specific areas of work relating to their experience.

An individual trustee may contribute more to a specific area than another depending upon their skills and experience. The following areas are normally covered by trustees:

- **Governance** - to ensure proper governance of the organisation and to ensure Rural Media operates within the statement of its mission, vision and values
- **Legal and Financial** - to ensure prudent financial management and operation in accordance with Company and Charity Law
- **Management** - to act as a line manager to the Chief Executive Officer
- **Policy and Strategy** - to help define Company policies and policy priorities
- **Advocacy** - to act as an enthusiastic ambassador for the company at all times
- **Artistic** - to approve Rural Media's annual creative programme.

We are particularly interested in hearing from candidates with knowledge and experience of one or more of the following areas:

- Previous or current senior management responsibility, including with experience in financial management, within voluntary, public, or commercial sectors
- Business development - film, TV & digital, journalism, interactive and immersive tech
- Public relations, digital marketing and PR – campaign building and profile raising within the public, voluntary and commercial sectors
- Audience development, exhibition and distribution
- Participatory arts and media practice with young people and diverse communities
- Fundraising and development experience, including from public, trust / foundations, and commercial sources including commercial sponsorship
- Policy awareness and development at regional and national level in one or more of the following areas: cultural / rural / social / economic.

If you would like more information about the governance of charities and the roles and obligations of Trustees then visit [www.gov.uk/charity-trustee-whats-involved](http://www.gov.uk/charity-trustee-whats-involved)

### Remuneration

Membership of the Board of Trustees is voluntary although travel expenses for board meetings are reimbursed and does not constitute employment. In the event of the charity being dissolved, serving Trustees would each be financially liable for the sum of £1.

### For further information

For further information about Rural Media Charity and its work, please visit our website at [www.ruralmedia.co.uk](http://www.ruralmedia.co.uk).

Rural Media Charity's latest financial statement may be downloaded from the Charity Commission website by using the 'Find a charity' function and entering 'Rural Media Charity', or our registered charity number, 1041335, and then clicking 'View accounts'.

For an informal telephone conversation with regard to Rural Media Charity trusteeship, please contact Rural Media's CEO, Nic Millington on 01432 344039 or email [NicM@ruralmedia.co.uk](mailto:NicM@ruralmedia.co.uk).

If you would like to be considered as a Trustee for Rural Media Charity please send a brief resume and an expression of interest to Richard Deane [RichardD@ruralmedia.co.uk](mailto:RichardD@ruralmedia.co.uk)

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