



RURAL MEDIA
YOUTH TRUSTEE
RECRUITMENT PACK

SUMMER 2022

Hi. We're Rural Media.

We're a UK arts organisation and production company with a conscience. We're working to create a world where everyone has access to film, digital arts and media. We believe that everyone has a story to tell and the right to tell it.

We've grown a lot over the past few years and we want to do more to make sure that young people's voices and experiences are reflected in the work we do and where we're headed. That's why we're currently looking to recruit Youth Trustees.



Youth Trustees will not be expected to "represent" all young people, but your lived experience as someone aged between 16 and 25 will bring a new perspective to the Board and Rural Media.

Sound interesting to you? This recruitment pack will tell you everything you need to know about applying to become a Rural Media Youth Trustee.

The role is open to anyone aged between 16 and 25. No qualifications or special experience is needed, just a passion for the Rural Media mission and a willingness to get stuck in.



ABOUT RURAL MEDIA

Rural Media Charity was started 30 years ago by CEO Nic Millington. We're passionate about celebrating rural life and places and we support people from all different backgrounds to make quality media with social impact. The charity works with lots of different people, disadvantaged communities, schools, public service providers and other creative organisations. We deliver lots of different projects (big and small) that teach people media and communication skills and we spend most of our time creating issue-driven films and digital art that raise awareness, celebrate difference and influence change. It's really important that people who are facing barriers in life are given opportunities to make great media.

We also have a commercial arm called **Rural Studios** which produces film, TV, audio and interactive content for broadcasters including BBC and Channel 4. Profits from Rural Studios go right back into supporting the charity.



What will I do as a Youth Trustee?

Trustees give their time to be part of a Board of Directors. The Board is collectively responsible for making sure Rural Media is run in a way that is strong, effective and financially secure. You will be involved in guiding the organisation's future and shape Rural Media's longer term development. You'll also be a champion for Rural Media's work and impact.

How many meetings are there?

The Board meets four times a year and Youth Trustees will need to come to at least two meetings (either in person or online) over the 12 months you're in post. You'll also be invited to attend the Annual General Meeting and a Staff and Board Development Day.

Will I get paid?

Trustees are volunteers which means you don't get paid a wage or salary but you will get travel expenses and extra help is available if, for example, you need equipment to take part in online meetings.

What experience do I need?

None! You don't need specific qualifications or experience to be a Youth Trustee, but you must have a passion for what Rural Media is trying to achieve; working to empower people in rural communities, particularly the most disadvantaged, to develop understanding, self-confidence and skills to enable self-expression through digital art and media activities.

We welcome applications from people whose backgrounds are under-represented in the arts and media. This includes people from low income households, people from Black, Asian, or other Minority Ethnic groups, people who identify as disabled and/or neurodiverse, and/or LGBTQ+, and the wide gender spectrum.

We'd particularly welcome your application if you have experience of living or growing up in a rural place, and/or facing systemic disadvantage or barriers to accessing creativity, media and the arts, such as care experience.

What do I get out of it?

- Loads of new skills, experiences and connections
- An understanding of how the media and arts work
- An understanding of the legal responsibility of UK charities
- An understanding of national and local policy, and their impact
- Improved communications, collaboration and negotiation skills
- Something that'll look great on your C.V and in job applications



How do I apply?

There are 3 ways to apply - just choose one:

- Fill in the [online form](#) and tell us why you'd like to be a Youth Trustee for Rural Media
- Meet us in person for a 10-minute chat over a cup of tea/coffee (or online via Zoom) in July 2022 and tell us why you're interested
- Send us a short video or audio recording - no more than 3 minutes long & don't worry about the quality - and tell us who you are and why you're interested in being a Youth Trustee

Closing date

22nd July 2022.

We will get back in touch with everyone who applies to be a Youth Trustee by the end of August 2022. If successful, you'll be invited to meet the team and your mentor before formally joining the Board later this year. If you have any questions get in touch with Youth Trustee Mentor Jane Daggers on 07984746488 or WhatsApp staff member Lauren Rogers on 07729920681. You'll find all of the information from this pack, and FAQs, at www.ruralmedia.co.uk/work-for-us.

If there is anything about this recruitment process or the way that we have promoted the opportunity that has created any barriers to you applying please let us know.