

A photograph of two young women smiling on a city street. The woman on the left has long dark hair and is wearing an orange jacket. The woman on the right has red hair and is wearing a fur hat and a plaid jacket. In the background, a camera operator is visible, and the scene is set on a street with brick buildings.

# RURAL MEDIA YOUTH TRUSTEE RECRUITMENT PACK

MARCH 2024

## Hi. We're Rural Media.

We're a UK arts organisation and production company with a conscience. We're working to create a world where everyone has access to film, digital arts and media. We believe that everyone has a story to tell and the right to tell it.

We've grown a lot over the last three years and we want to do more to make sure that young people's voices and experiences are reflected in the work we make. That's why we're currently looking to recruit **Youth Trustees.**



Maybe that's you. Or maybe it's someone you know. This recruitment pack will tell you everything you need to know about applying to become a Rural Media Youth Trustee.

**The role is open to those aged between 16-24. No qualifications or special experience is needed, just a passion for the Rural Media mission and a willingness to get stuck in.**



## ABOUT RURAL MEDIA

**Rural Media Charity** was started 30 years ago by CEO Nic Millington. We're passionate about celebrating rural life and places and we support people from all different backgrounds and experiences to make quality media with social impact. The charity works with lots of different people, disadvantaged communities, schools, public service providers and other creative organisations. We deliver lots of different projects (big and small) that teach people media and communication skills, and we spend most of our time creating issue-driven films and digital arts that raise awareness, celebrate difference and influence change. It's really important that people who are facing barriers in life are given opportunities to make great media.

We also run a commercial company called **Rural Studios**, which produces film, TV, audio and interactive content for broadcasters including BBC and Channel 4. Profits from Rural Studios go right back into supporting the charity.





## What will I do as a Youth Trustee?

Trustees give their time to be part of a Board of Directors. The Board is collectively responsible for making sure Rural Media is run in a way that is strong, effective and financially secure. You will be involved in planning the organisation's future and will help shape Rural Media's longer term development. You'll also be a champion for Rural Media's work and impact.

## How many meetings are there?

All trustees, including Youth Trustees, are expected to attend these meetings in person and contribute to Board activity between meetings. There are a minimum of four Board meetings a year held in person at Packers House, Hereford.

## Will I get paid?

Trustees are volunteers which means you don't get paid a wage or salary but you will get travel expenses and extra help is available if, for example, you need equipment to take part in online meetings.

## What experience do I need?

None! You don't need any specific qualifications or experience to be a Youth Trustee, but you must have a passion for what Rural Media is trying to achieve; that's working to empower people in rural communities, particularly the most disadvantaged, to develop understanding, self-confidence and skills to enable self-expression by taking part in digital arts and media activities.

We welcome applications from those whose backgrounds are currently under-represented in the arts and media. This includes people from low income households, people from Black, Asian, or other Minority Ethnic groups, and/or people who identify as disabled and/or neurodiverse.

We'd particularly welcome application if you have experience of living or growing up in a rural place, and/or facing systemic disadvantage or barriers to accessing creativity, media and the arts, such as care experience.

Youth trustees will be mentored by existing Board members who will assist them to contribute to Board discussions, and help them to understand Board papers and any matters arising.

## What do I get out of it?

- Loads of new skills, experiences and connections
- An understanding of how the media and arts work
- An understanding of the legal responsibility of UK charities
- An understanding of national and local policy, and their impact
- Improved communications, collaboration and negotiation skills
- Something that'll look great on your C.V and in job applications



## How do I apply?

Fill in the short [online application form](#) where you can tell us about yourself and why you'd like to be a Youth Trustee for Rural Media.

## Drop-in

On Friday 15th March 2024, Rural Media is opening its doors to anyone who wants to know more about being a Youth Trustee. Drop-in anytime between 4pm and 6pm and you can meet current trustees and staff members:

- 4:00pm to 5:00pm – Meet and greet over a brew for informal discussion
- 5:00pm – Introduction to Rural Media and the role of trustees
- 5:15pm – Showreel of Rural Media's work
- 5:30pm – Further informal discussion / Q&A.

The office is at Packers House, 25 West Street, Hereford, HR4 0BX.

## Closing date

6pm on 2nd April 2024

## What happens after applying?

We will get back in touch with everyone who applies to be a Youth Trustee in early April 2024. Shortlisted applicants will be invited to interview before the end of April 2024. And, those who are appointed, will be paired with a Board mentor before formally joining the Board later this year.

If you have any questions you can contact Rural Media Project Manager Lauren Rogers, who is supporting the Board to recruit Youth Trustees. Call 01432 344039 or email [info@ruralmedia.co.uk](mailto:info@ruralmedia.co.uk),

If there is anything about this recruitment process or the way that we have promoted the opportunity that has created any barriers to you applying please let us know.

Rural Media policies can be found here:  
[www.ruralmedia.co.uk/policies](http://www.ruralmedia.co.uk/policies)

